



Editors Network Meeting

International Bureau for Epilepsy

8TH ASIAN OCEANIAN
EPILEPSY
CONGRESS

21–24 October 2010
Melbourne, Australia



MINUTES OF MEETING

8th ASIAN & OCEANIAN EPILEPSY CONGRESS

Melbourne Convention and Exhibition Centre
Melbourne, AUSTRALIA

Saturday 23 October at 10.00am to 11.30am in Room 107 Level 1 MCEC

Chair: Robert Cole
Minutes: Denise Chapman

Item 1: Welcome

The meeting commenced at 10.00am

The Chair welcomed attendees:



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|-----|--------------------|------------------------|
| 1. | Robert Cole | Australia (Chair) |
| 2. | Denise Chapman | Australia |
| 3. | Ann Little | IBE Executive Director |
| 4. | Dr H Kubota | Japan |
| 5. | Frank Gouveia | New Zealand |
| 6. | Dr M M Mehndiratta | India |
| 7. | Dr Vinod Saxena | India |
| 8. | Michael Alexa | Austria |
| 9. | Reachelle Beasley | Australia (Tasmania) |
| 10. | Leanne Eastham | Australia (Tasmania) |
| 11. | Dr C T Choong | Singapore |
| 12. | Dr Ding Ding | China |

Item 2: Best Article in your Association's Newsletter

Participants were asked to bring 12 copies for discussion & distribution.

Distribution of 'Best Articles' from Association Newsletters occurred followed by discussion.

Item 3: IBE website usage and submitting articles

Discussion took place about publishing articles in other languages. Publishing pages in Chinese would ensure a wider readership.

Denise advised that you can set up a "Google Alert" for articles on epilepsy. The program then emails you the articles.

New Zealand

- Is launching a national magazine (Nov) planning for 4 issues a year and is seeking permission to reprint articles from association publications in Australia /overseas. In Australia it is best to contact each association for permission to reprint

Epilepsy Tasmania

- Is currently reviewing their 'newsletter' and looking to The Epilepsy Report and how they can use it perhaps with an insert of local news

Australia

- The Epilepsy Report is published twice yearly and getting contributions from states the most frustrating aspect, Sourcing original research articles time consuming

Singapore

- Obtaining articles is the hardest thing to do and many people want to contribute but their stories need complex editing. Sherman Go does a great job sourcing and editing articles. Their Annual Report serves as a newsletter and features their Dragon Boat Race Team activities

China

- CAAE has no formal newsletter. Dr Li wants to establish an Association magazine. They need to get government approval for a national publication.
The Seahorse Club produces an 'internal' magazine/ newsletter for members twice yearly. Johnson & Johnson are interested in funding this project but they need an editor and don't have funds to pay for one. Getting articles is difficult and rewriting those takes time.
Also they would like to have articles from other newsletters and IE News translated. They can share information and stories with Hong Kong's newsletter (Anchor)

Japan

- Japan produces an impressive monthly magazine with an independent editorial board.

It costs US\$0.3 million per annum and it has a special feature article every issue such as employment, living in the community, reports from local branches, scientific articles, nationwide news and letters from members.

Circulation is 7,000 and runs to 48 pages (5,000 to members and 2,000 general). They have an amazing 47 local branches that each produces a small 4-8 page newsletter.

They sell advertising but it doesn't bring in a lot of \$\$\$. They are in receipt of a charity grant for the past 30 years. Their hardest thing is getting content each month

Austria

- Michael Alexa talked us through his publication consisting of scientific articles and community articles. It is a very impressive and thorough publication of 32 pages and has a circulation of 4,000. They receive sponsorship and paid advertising bookings

India

- Dr Saxena detailed that their Indian Newsletter contained information on teaching programs, general information for physicians, promotion, epilepsy information to their 27 chapters both in cities and rural areas. They will now report on National Epilepsy Day. They have made an 18 minute film in Hindi plus 8 regional languages to create awareness. They have a section on drugs for lay and doctors. They also feature research and patient stories. A special feature is their "Epilepsy Around the World" section. Dr Saxena said that it is always important to quote the source of the articles. They also promote their events and feature famous people living with epilepsy. Circulation is 3,000 and their magazine is free to members. One of their members has commenced a "Marriage Bureau" in India and this article might be interesting to share with others

Item 4: Sourcing content for IE News

- Ann advised that because the 50th Anniversary of the IBE is approaching, it would be wonderful for editors and members to submit an article to IE News on the history of our Associations.
- She directed us to Page 15 of IE News, Issue 3, 2010 which details a financial reward for the winning article
- The IBE/UCB "Epilepsy Without Words" Photography Competition runs from 15 May 2010- 1 March 2011 and we received a card promoting it in our Congress Bags
- Ann encouraged entries because a first prize of US\$3,000 is offered and a second prize of US\$2,000 etc. There is also a special category for mobile phone photographs

- Please promote this competition in your newsletters
- Ann encouraged members to submit articles on member's activities. These can be short stories with a photo and a long caption if this is easier than writing a full article
- It may be easier to get member news through the Regional Committees so Chairs should consider this approach
- All Associations are encouraged to submit articles for general use which are placed on the IBE website
- It is noted that often the same writer submits many articles and it is difficult for editors to use the same people's articles over and over
- Ann advised that all Associations receive 10 copies of IE News and they provide copies to the ILAE, WHO, the UN, Industry, to social publications and to MP's four time per years. Sourcing newsworthy articles for international publication is therefore critical. All delegates received a copy of Issue 3 in their Delegate Bags
- Discussion took place on the IBE website and that it is in English. However, a Latin American article had been published in Spanish
- Michael Alexa suggested that there should be a world map on the homepage which linked to each Association's homepage and could further link to newsletters

Item 5: Reporting 8th AOEC, Melbourne

- Robert encouraged members to fully report on this 8th Asian & Oceanian Epilepsy Congress in Melbourne and its success.
- An amazing 234 delegates attended
- Members are particularly encouraged to feature the "Epilepsy & Society Symposium" and the "Outstanding Persons with Epilepsy Awards" because nine individuals from nine member countries were formally recognised for their outstanding contributions to epilepsy.
- They are:

▪ Dr Michelle Bellon	Australia
▪ Ms Cindy Li	China
▪ Ms Li Ying Yi	China
▪ Ms Kavita D Shandbag	India
▪ Mrs Noriko Fukui	Japan
▪ Mr T Munkh-Aldar	Mongolia
▪ Dr Mike Hills	New Zealand
▪ Dr Ronald Magbitang	Philippines
▪ Ms Shih-Min Li	Taiwan
- This picture below is available in high resolution. Simple request it from Denise Chapman, Executive Office, Epilepsy Australia at: dchapman@epilepsyaustralia.net
- Other individual pictures of each recipient are also available



Item 6: Promoting 29th International Epilepsy Congress

- Robert encouraged members to heavily promote the 29th International Epilepsy Congress, Rome, Italy, 28 Aug –1 Sept. 2011
- Editors Network members requested Ann to provide a high resolution file of the Rome logo for use in publications and also to provide the Jubilee logo to encourage promotion of the 29th International Epilepsy Congress, Rome, Italy, 28 Aug –1 Sept. 2011

Item 7: Other Business

Robert thanks everyone for attending and for their high participation. There was no other business and the meeting closed at 11.30 am.

Item 8: NEXT MEETING (face to face)

The next face to face meeting will be held at the **29th International Epilepsy Congress**, Rome, Italy, 28 Aug –1 Sept. 2011.

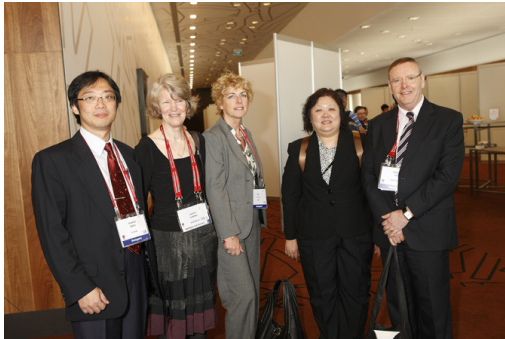
<http://www.epilepsyrome2011.org>

29th International Epilepsy Congress



ROME 2011

28th August - 1st September

"IBE has a vision of the world where ignorance and fear about epilepsy are replaced by understanding and care".



International Bureau for Epilepsy
www.ibe-epilepsy.org